

News from SALEM COUNTY

Office of Public Information

Mr. Robin B. Weinstein, Public Information Officer Office Phone: (856) 935-7510 ext. 8202

After Hours: (856) 297-5433

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SALEM COUNTY ON-LINE EVENTS CALENDAR PROMOTED

(SALEM, NJ)—Freeholder Deputy Director Beth Timberman is encouraging organizations and businesses sponsoring cultural and recreational programming to take advantage of the County's Calendar of Events found at the new tourism website, www.VisitSalemCountyNJ.com. The website is a major component of the county's Tourism Marketing Initiative, which has recently received statewide recognition. The County recently unveiled its first series of television commercials which airing in the tristate region.

"We want residents and visitors alike to be aware of all the wonderful activities and events taking place in the County every week," said Deputy Director Timberman, "and so we need the calendar to be as comprehensive as possible,"

In addition to publicizing recreational, cultural and educational events and programs, the calendar is a valuable planning resource.

"We are urging organizations and businesses not only to post their events, but also to consult the calendar when planning programs," Deputy Director Timberman said. "Having a central calendar will help avoid programming conflicts and perhaps discover potential collaborative partnerships."

Event listings are submitted on-line at www.visitsalemcountynj.com by going to the Events Calendar. A simple submission form is accessed at that location. Submissions are reviewed by staff for completeness and accuracy and posted accordingly. There is no fee for this service.

Arts and history events for the fall and holiday seasons should be submitted by the end of August to be included in the Salem County Cultural & Heritage Commission's next Guide to Arts and History. This publication is distributed in Salem, Gloucester and Cumberland Counties.

Information about the events calendar is available by calling (856) 935-7510 x 8532.